

Best-Selling Events



- Super Bowl LII**
Philadelphia vs. New England
- UFC 229**
Nurmagomedov vs. McGregor
- World Series Game 4**
Red Sox at Dodgers
- CFP National Championship**
Alabama vs. Georgia, Atlanta
- Pearl Jam**
Seattle, August 10
- Boxing**
Alvarez vs. Golovkin II
- World Series Game 3**
Red Sox at Dodgers
- Pearl Jam**
Seattle, August 8
- Bruno Mars**
Hawaii, November 10
- Stanley Cup Finals Game 4**
Golden Knights at Capitals

Super Bowl LII was the best-seller on the year - selling more than 3X the next-highest single event in 2018.

Market-by-Market

Top Concert Cities

- New York
- Los Angeles
- Las Vegas
- Boston
- Chicago
- Philadelphia
- Denver
- San Francisco
- Houston
- Seattle

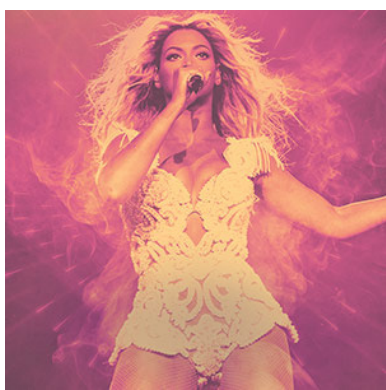
Top Sports Cities

- New York
- Los Angeles
- Boston
- Minneapolis
- Dallas
- Washington, D.C.
- Kansas City
- Houston
- San Francisco
- Chicago

Top Venues



The Performers



Best-Selling Tours

- Elton John
- Beyoncé & Jay-Z
- Journey & Def Leppard
- Justin Timberlake
- Fleetwood Mac
- Bruno Mars
- Trans-Siberian Orchestra
- Metallica
- Pink
- Ed Sheeran



Best-Selling Shows

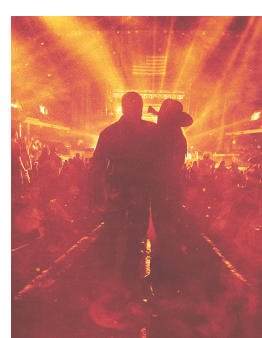
- Hamilton
- Springsteen on Broadway*
- Dear Evan Hansen
- Frozen-The Musical
- My Fair Lady

*Hamilton was No. 1 by total sales, but Springsteen on Broadway set an average price record of \$1,789



Best-Selling Comics

- Kevin Hart
- Jeff Dunham
- Lit AF Tour
- Sebastian Maniscalco
- Gabriel Iglesias



Best-Selling Festivals

- CMA Fest
- Coachella (1)
- Lollapalooza
- Bayou Country Superfest
- Coachella (2)

Odds N' Ends

- If Coachella's two weekends counted as one event, it would be the top festival (by far)
- The Boston Red Sox were the Best-selling sports team. New York's Knicks were No. 2
- Only two non-championship events made the sports Top 10 - both were KC Chiefs home games at Arrowhead Stadium
- Elton John shows were the best-selling event in three of the Top 10 venues (MSG, TD Garden, and Wells Fargo)
- Monster Jam was the No. 1 seller among "family" events. Harlem Globetrotters were No. 2

Interested in more detail on the year that was? Visit [TicketClub.com/blog](https://www.ticketclub.com/blog) throughout December 2018 for deep dive posts on all the facets of the event ticket industry over the year.

All figures are based on sales data on events taking place in 2018 as tracked by Ticket Club. Ticket Club is an event ticket resale marketplace, where prices can be above or below original face value. Members at Ticket Club save big on tickets with no service fees.

Super Bowl LII Pregame photo by user Quintin3265, [at Wikimedia Commons](https://commons.wikimedia.org/wiki/File:Super_Bowl_LII_Pregame.jpg)